




























































MULTICULTURAL PROGRAMMING OFFERS

Rogers has over 100 multicultural channels in over 20 different languages

| MULTICULTURAL PROGRAMMING OFFERS | | | | | | | |
|----------------------------------|---|------------------|---------------|---------------|-------------|-----------------|--|
| CAMPAIGN CODE | OFFER DETAILS | PROMOTIONAL TERM | CONTRACT TERM | MONTHLY PRICE | OFFER PRICE | MONTHLY SAVINGS | WHY CHOOSE ME? |
| NAV | 5 Russian Channels for \$29.99/month. Includes: WMNB, RTR Planeta, RTVi, NTV Canada and Channel One Russia Note: Term is tied to programming. Customer must keep all 5 channels for entire term otherwise ECF will be charged. | 24 months | 24 months | \$54.75 | \$29.99 | \$24.76 | Customer subscribes to 2 or more Russian channels - offer the Value Pack of all 5 of Russian Channels. Package includes movies, news, soaps, dramas, shows and so much more programming plus a monthly savings of \$24.76 off the regular rates. SAVE UP TO \$594.24 |
| NGV | 2 Channel MultiCultural Combo Note: not compatible with existing term offer that applies to BCAB or BASC. | 12 months | 24 months | | | | Subscribe to any of the Multicultural 2-channel combo packages detailed below for \$10 per month for one year with 24-month term commitment. <i>Note: 24 month term applies only to Basic service.</i> SAVINGS FROM \$47.28 TO \$179.40 |
| Hindi Combo | ATN (DATN) SONY TV (DSNY) | 12 months | 24 months | \$24.95 | \$10 | \$14.95 | The ATN and Sony TV combo includes programs in Hindi which include family dramas, action-packed thrillers, lifestyle programs, game shows, live concerts, talk shows and a variety of cricket matches. |
| Cantonese Combo | Fairchild (DFCH) LS Times TV (D158) | 12 months | 24 months | \$18.94 | \$10 | \$8.94 | Fairchild provides daily news in Cantonese and Mandarin, weekly news direct from China and Taiwan, plus entertainment, educational and community programs. LS Times TV is a 24-hour, Chinese movie channel (exclusive to Rogers only). Offering a minimum of 10 films a day and new 1st-run releases every week, LS Times TV provides an exciting access to current Hong Kong films. |
| Mandarin Combo | WOW TV (D143) Talentvision (D016) | 12 months | 24 months | \$13.94 | \$10 | \$3.94 | WOW TV is a 24-hour Chinese language service offering programming in Cantonese, Mandarin and Vietnamese languages which features a variety of programming including drama; soap opera; life-style; feature films, etc. Talentvision offers Mandarin language television programming with a unique blend of programs include daily national and satellite news, current affairs programs, cultural, educational and lifestyle-oriented shows, popular drama series and variety shows from China and Taiwan. |
| Italian Combo | RAI International (D085) SKY TG24 (D087) | 12 months | 24 months | \$13.98 | \$10 | \$3.98 | RAI International provides 24 hours of top-quality entertainment every day, live from Italy. Enjoy hours of Italian and European soccer, live news, mini-series, movies, children's cartoons and much more. Also included is 1 audio-only radio station: RAI Satelradio. SKY TG24 is the Italian channel dedicated entirely to news with live news features every 30 minutes. Concentrating mainly on national and international news and reports, SKY TG24 provides an objective viewpoint on happenings in Italy and around the world. |
| Portuguese Combo | TV Globo (D104) FPTV (D004) | 12 months | 24 months | \$19.95 | \$10 | \$9.95 | TV Globo Internacional brings the best in Portuguese programming from Brazil to Canada with news, sports, soap operas, comedy, children's programs and musical shows and service. FPTV provides a mix of sports, including live soccer, tele-novellas, films, talk-shows, children's programs and news from Portugal and the world. |
| Arabic Combo | ART (DART) Dandana TV (D124) | 12 months | 24 months | \$19.95 | \$10 | \$9.95 | ART America broadcasts a range of entertaining and educational Arabic programming. ART America reflects the interests of Arab communities across North America. Dandana TV is a 24-hour-a-day Arabic music video channel broadcast from the U.S. |
| NGX | Get Digital Basic for \$20.98/month. Includes DSF and SD Box. Discount applies to higher TV tiers. | 24 months | 24 months | \$39.97 | \$20.98 | \$18.99 | Offer applicable to Cantonese/Mandarin, German, Greek, Hebrew, Spanish, Japanese, Korean, Polish, Portuguese, Russian, Filipino, South Asian, and Arabic. Receive an \$18.99/month discount on any TV tier when you add your favourite programming from back home. SAVE UP TO \$455.76 |

DIGITAL BASIC FOR \$20.98 WITH ONE MULTICULTURAL CHANNEL

| LANGUAGE | CHANNELS | PRODUCT CODES | MONTHLY PRICE | WHY CHOOSE ME? | LANGUAGE | CHANNELS | PRODUCT CODES | MONTHLY PRICE | WHY CHOOSE ME? | |
|---|---|--|------------------|---|---|--|---|--|--|--|
| Cantonese | Fairchild  | DFCH ^o | \$14.95 | Daily news in Cantonese from Hong Kong, China and Taiwan. Entertainment, education and community programs in Cantonese and Mandarin. Some content from TVB Hong Kong. | Gujarati | ATN Gujarati  | D090 | \$14.95 | Zee Gujarati, a 24-hour-a-day Gujarati-language channel broadcast from Noida, India, offers wholesome family entertainment, current affairs, news, festival-based programs, talk shows, serials, movies and much more. | |
| | LS Times  | D159/ D160* | \$3.99* | 24 hours a day movies channel - minimum of 10 films a day and weekly premieres of current Hong Kong blockbusters. | | Punjabi | ATN Alpha Punjabi  | D008 | \$14.95 | 24 hour Punjabi language with the latest news, entertainment, dramas, sitcoms, talk shows and movies. |
| | Guangdong Southern TV  | D122/D123* | \$10.00* | News and shows in Cantonese language from major cities in China. | | | SSTV  | D013 | \$9.95 | SSTV presents a wide variety of programming from movies to concerts, dramas to music, celebrity profiles to reality T.V, and up-to-date news information in Punjabi, Hindi and English. |
| Mandarin | Talentvision  | D016 | \$9.95 | Daily news in Mandarin. Also offers current affairs, cultural, educational, lifestyle shows and popular drama series from China and Taiwan. | PTC  | | D153 | \$9.95 | PTC is a Punjabi language channel with News, Current Affairs, Talk Shows, Career shows, events, etc. | |
| | Star Chinese Movies 2  | D156 | \$9.95 | Best and most popular Chinese movies from the 1970's through to the 1990's. | MH1  | D152 | \$9.95 | MH1 brings you numerous top-rated shows like Awaaz Punjab Di, Hasde Hasande Ravo, Jot Jale Din Raat, Sarb Sanjhi Gurbani, Rang Punjab de, and Ghuggi Online. | | |
| German | ProSiebenSat.1  | D117 | \$14.95 | A German-language channel broadcasted from Unterföhring and offering a wide variety of the best programs from Sat. 1, ProSieben, Kabel1 and N24. It also covers all "TV Total" events. | Tamil | SunTV  | D136 | \$14.95 | Daily news in Tamil three times daily. Offers movies, daily soaps, music and other informative programs. SunTV is the best known Tamil-language programming in India. | |
| Greek | Odyssey  | DODY | \$14.95 | News, entertainment and informative local programming directly from Greece. Odyssey offers movies, music, sports, family and educational programs. | | ATN Jaya TV  | D011 | \$14.95 | Featured from Jaya TV. Offers dramas, sitcoms, talk shows and movies. | |
| | ERT-SAT  | D014 | \$19.45 | Family oriented quality entertainment consisting of children educational programs, soaps and novellas, a broad variety of sports recap including the Greek Cup, international news broadcasts, talk shows, documentaries and much more. | | Tamil One  | D006 | \$14.95 | Offers 24/7 news, movies, music, drama and Canadian Tamil programming. | |
| Hebrew | Israeli Network  | D106 | \$14.95 | 24/7 Hebrew-language channel featuring selected shows from Israel's leading channels such as Channel One, Channel Two, Sports Channels and Hop TV for kids as well as showcasing educational and cultural programs. | | Tamil Vision  | D017 | \$19.45 | Features high-quality news, local issues, local artists, dramas, movies, talk shows, music and debates from around the globe. | |
| | Spanish | TLN  | DTL ^o | \$6.45 | | 24/7 family entertainment featuring Italian-and Spanish-language local and international news, sports, movies, and game shows. Also broadcast English Hollywood movies and popular English series. | Star VIJAY  | D154 | \$9.95 | Entertainment channels that cater specifically to the distinctive culture of Tamil Nadu. A mix of original dramas, comedies, music shows, talk shows and debates on topical issues. |
| Televisa Pack  | | DLT2* | \$10.00* | Televisa Pack features three Televisa networks: Canal De Las Estrellas, Ritmoson Latino Channel and TL Novelas. Each channel brings the best Spanish entertainment programming to Canadian audiences, 24 hours a day, 7 days week. | Urdu | ARY Digital  | D007 | \$14.95 | Drama series, game shows, Sporting events, news and entertainment from Pakistan. | |
| TV Chile  | | D111 | \$7.99 | TV Chile has content from Chile covering international news, political debates, and popular telenovelas. | | GEO TV  | D127 | \$14.95 | Infotainment programs in Pakistan, daily serials, soaps, sitcoms, children programs, religious shows, magazine shows, current affairs and news. | |
| Azteca 13 Internacional  | | D112 | \$7.99 | Azteca 13 Internacional is a 24/7 Spanish-language general entertainment service from Mexico offering popular novelas, news, movies, music, and sports, including Mexican National League soccer. | Arabic | Abu Dhabi TV  | DARA | \$14.95 | A 24-hour of diverse Arabic-language programming from Abu Dhabi. | |
| Japanese | TV Japan  | DTVJ | \$19.95 | Japanese-language programming including news, documentaries, drama, sports, children's programs and live coverage of the Grand Sumo Tournament. Some content from NHK and NTV. | | Art America  | DART | \$14.95 | Entertainment and educational programming. Reflects the interests of Arab communities across North America. | |
| | Korean | All TV  | D015 | \$14.95 | All TV offers premium local and international Korean programming such as daily news, entertainment, sports, dramas, education, children's programs and much more. Some content with SBS Korea. | Dandana TV  | D124 | \$9.95 | 24-hour Arabic music video channel. Offers hip shows, music videos, talk shows featuring gossip and interviews with many of today's Arabic superstars. | |
| | | KBS World  | D118 | \$14.95 | KBS World, a Korean-language channel with English subtitles, a general entertainment channel which is the oldest and most popular broadcasting station in Korea. Content from KBS Korea. | Bangla | ATN Bangla  | D089 | \$14.95 | The first Bangla channel telecasting news and programmes in Bangla. ATN Bangla is a 24-hour-a-day Bengali language broadcast from Bangladesh. Offers a wide variety of programming including news, talk shows, dramas and much more. |
| Polish | TV Polonia  | DPOL | \$24.95 | TV Polonia provides a variety of popular programs such as movies, sports, soap operas, documentaries, and children programming. Also included are 2 audio-only radio stations: Polskie Radio Program 1 and Polskie Radio Program 3. | NTV Bangla  | | D105 | \$14.95 | Rated the number one Bangladeshi channel, most popular TV station and respected news source. High quality programs including top dramas like Mone Mone and Ronger Manush, movies, children's shows, talk shows and musical specials. | |
| | ITVN  | D128 | \$19.95 | ITVN International (itvn) is an entertainment television channel directed to Polish viewers living outside the country. Also includes a collection of popular programs from the TVN network and TVN theme channels. | English / South Asian | | ATN CBN  | DCRB | \$14.95 | Entertainment channel in English from the Commonwealth Broadcasting Network. News, entertainment, dramas and sporting events from the Caribbean region and Africa. Includes year round cricket events. |
| Portuguese | TV Globo  | D104 | \$16.95 | TV Globo Internacional brings the best in Portuguese programming from Brazil to Canada with news, sports, soap operas, comedy, children's programs and musical shows and service. | | ATN Cricket Plus  | D125 | \$14.95 | The first television channel in Canada dedicated to Cricket - extensive coverage of various tournaments. Live and tape-delay matches as well as coverage of other Asian sports such as field hockey. | |
| | FPTV  | D004 | \$14.95 | FPTV provides a mix of sports, including live soccer, tele-novellas, films, talk-shows, children's programs and news from Portugal and the world. | | NDTV 24x7  | D091 | \$14.95 | India's first and largest private provider of news, current affairs and entertainment. NDTV is home to the country's best and brightest reporters for the most modern and sophisticated production. | |
| | RTPI  | D103 | \$14.95 | RTPI is broadcast live from Portugal and provides the best in novellas, sports, news and documentaries 24-hours-a-day. | Hindi | ATN  | DATN | \$14.95 | Outstanding South Asian television featuring programming from Zee TV. Movies, dramas, live events and special events broadcast in English, Hindi, Urdu, Punjabi, Tamil, Gujarati and more. | |
| Russian | RTVi  | D084 | \$14.95 | RTVi is a Russian language service with a programming lineup which includes movies, soap operas, cultural programs, news, sports and so much more. | | ATN Aastha TV  | D088 | \$14.95 | India's No.1 socio-spiritual-cultural television channel. Based on India's rich cultural, social and spiritual heritage. Religion, devotional music and spiritual programs like discourses, festivals, yoga, folk music, dance, cultural events, alternative therapies, astrology and much more. | |
| | RTR Planeta  | DCNT | \$14.95 | RTR Planeta features a broad range of high quality content including news, comedy, talk-shows, drama, groundbreaking documentaries and lifestyle programming. | ATN Zee Cinema  | D092 | \$14.95 | Popular Indian language movie channel and includes the largest privately held Indian video library. Zee Cinema broadcasts black-and-white classic films and contemporary blockbuster Bollywood movies broadcast in Hindi as well as other regional Indian languages. | | |
| | Channel One Russia  | D095 | \$14.95 | The channel's program offerings include the prime news show "Vremya," an institution in Russia; game shows such as "Who Wants to be a Millionaire" and "Field of Dreams;" the troupe comedy "KVN;" award-winning documentaries; news; and sports. | B4U Music  | D108 | \$9.95 | 24-hour South Asian music channel. B4U Music offers the biggest musical hits from the latest Bollywood movies and music charts. Exclusive star studded interviews, non-stop dance floor hits from the South Asian music scene, interactive request shows and much more. | | |
| | NTV Canada  | D107 | \$14.95 | NTV Canada offers 7 daily live news-broadcasts from Russia, a variety of feature films, TV serials, popular game shows, analyses of Russian/European soccer and two of the highest rated talk shows, "Free Speech" and "The Domino Principle", and the top rated program for immigrants "Ours with Lev Novozhenov." | B4U Movies  | D010 | \$14.95 | B4U Hindi Movies is dedicated to movie lovers of Indian Cinema featuring Hindi Movies daily. Movies range from classics, old movies to newer blockbusters. | | |
| | WMNB  | D082 | \$14.95 | A combination of programming from the best Russian channels (ORT, RTR, Culture Channel) with news from Russia and North America, movies, talk-shows, music and concerts, sports, English lessons, Jewish programming, political discussions, documentaries and more. | FILMY  | DFMY | \$10.00 | FILMY is India's premiere Hindi movie channel. FILMY delivers Bollywood blockbusters, spiced up with whole loads of fun-filled and irreverent original content. Watch 24 hours of Bollywood Bonanza with Blockbuster films, red carpet events, behind the scenes special programs. | | |
| | Tagalog | GMA Pinoy TV  | D137 | \$14.95 | GMA Pinoy TV offers soap operas and entertainment programs like SOP, Eat Bulaga, Showbiz Central, SIS and Marimar; and internationally-acclaimed Public Affairs programs such as 24 Oras, I-Witness, Jessica Soho Reports, and Saksi. | Star India News  | D151 | \$9.95 | 24 hour Hindi news channel. Covers the full spectrum of news ranging from politics to business, investigative reports to consumer issues, crime and the environment with links to Fox News and Sky News, Star News to keep viewers fully informed and engaged. | |
| | | Filipino TV  | D009 | \$14.95 | Watch news programs on the same day they air in the Philippines, sports such as boxing, diving, and the Philippine Basketball Association and your favourite OPMs from the newest hits to the all time classics. | Star India Gold  | D150 | \$9.95 | 24-hour Hindi movie channel. Features the best in Bollywood entertainment. Offers a range of movies for the whole family, Bollywood's hottest stars, filmmakers, unforgettable music scores, innovative film-related programming and events including "Sabsey Favourite Kaun?" and much more. | |
| TFC  | | D164 | \$14.95 | ABS-CBN TFC is a 24-hour service that carries a range of programs to suit the needs and preferences of over 8 million overseas Filipinos. | | | | | | |



Note: Product codes with a * are only available to customers in a tier. The anchor code is not available a la carte in certain regions and the customer will need to sign up for Basic + a Tier in order to add the product code. ^oFairchild and TLN are only available a la carte in select regions.